



# INSTITUTE OF ENGINEERING & TECHNOLOGY LUCKNOW

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INSTITUTION'S INNOVATION COUNCIL

NAVYUG NAVACHAR FOUNDATION

(A Section-8 Company of IET Lucknow)

https://ietlucknow.ac.in April 2025

#### NAVYUG NAVACHAR FOUNDATION

Dedicated to Fostering, Innovation, Creativity & Entrepreneurship

### ACHIEVEMENTS OF STARTUPS

- Startup Betide Studio selected in OCTANE Program of Rs. 25 Lakh organized by STPI
- Startup Betide Studio won first prize of Rs. 01
  Lakh in Startup Maharathi Challenge'25 in
  Game-Tech sector
- Startup Saat Phere won first prize of Rs. 05
  Lakh in Startup Maharathi Challenge'25 in
  D2C sector
- Startup Ishmay Organics received Startup India Seed fund of Rs. 25 Lakh
- Currently supporting 23 registered startups
- Graduated 15 startups
- A student team selected in the National competition of the International Competition Hult Prize 25
- Greenwear Fashion Pvt. Ltd. generated 500+ Jobs and trained 5000+ women
- Blendmest Technology received grant under Nidhi Prayas Scheme and NIDHI EIR
- Stufit Approach Pvt. Ltd. completed Pilot Project of Rs. 25 Lakh from LUCKNOW SMART CITY

#### AT A GLANCE

#### Placement 2024-25

- Name : Kavya Agrawal
- Branch : CSE
  Company: Google 400+
- Company : GooglePackage : 54 Lakh

#### GATE 2025 Rank

AIR 1 AIR 13 AIR 23 EE IN CSE and many more



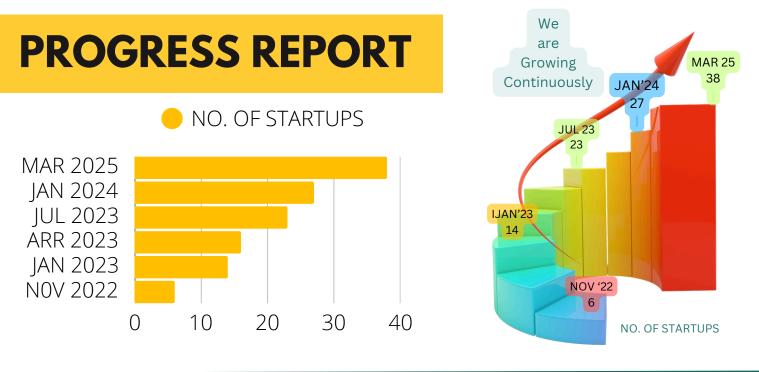
IC four star rating

Placement

## AT A GLANCE ACHIEVEMENTS

- 08 Startups received UPLC Grant
- 06 registered student startups
- 10 student teams working on startup idea
- 05 teams selected in Navonmesh AI Challenge organizing by Innovation Hub, AKTU Lucknow







### IET students' team eyes Hult prize for '25

Lucknow: A student team from the Institute of Engine-ering and Technology (IET), Lucknow, WACA Heist, has been selected for the Hult Pri-ze '25 national competition. The Hult prize is a global soci-alentrepreneurship competi-tion organised annually by the Hult Prize Foundation. The annual commetition is for The annual competition is for ideas solving pressing social ssues, such as food security, vater access, energy and edu-

Members of selected team cation. Named after Bertil

cation. Named after Bertil Hult, the prize is awarded to college students and has been referred to as the 'Nobel prize for students'. Former US pre-sident Bill Clinton selects the challonge tonic and announ challenge topic and announ-ces the winner each Sep, with

the selected idea receiving 1 million dollars in seed capital to be launched into a social enterprise. The competition consists of four rounds, and the final round select six te-ams from around the world. The winning team receives a prize of 1 million dollars, which helps to fund their startup. The Hult prize enco-urages young people world-wide to find solutions to soci-al issues through social ent--

al issues through social ent-repreneurship. IET has alwa-ys encouraged entrepren-

eurship, and many si are working on start id IET director Prof Kansal, adding that selected for the Hulti mational competition organised in 20 co organised in 20 co organised in 20 co meta competition in the top 60 teams from this competition meta competition organised in 20 co meta competition in the top 60 teams from this competition in the competition meta competition in the ceive online mentors! the Hult Prize to supr ir startups.

eurship, and many

भारत मंडपम में होगा। ड स्टूडियो अनरील इंजन पर । गेमिंग साफ्टवेयर विकसित 1 10 से अधिक देशों में ग्राहक हैं। यह स्टार्टअप । कौशल और क्रिएटिविटी के

जी से आगे बढ़ रहा है। 1 के संस्थापक देवेश मिश्रा ने कि प्रतियोगिता के पहले दो न राउंड में स्टार्टअप्स को प्रोजेक्ट्स और इनोवेटिव ज पेश करने थे। बिटाइड ने अपनी गेमिंग टेक्नोलाजी

एटिविटी के दम पर दोनों

राउंड में शानदार प्रदर्शन कर अगले चरण में प्रवेश कर लिया। अब स्टार्टअप महाकुंभ 2025 में बिटाइड स्टडियो को एक लाख का परस्कार स्ट्रिंग्या के स्ट्रियो गाँड मिलेगा। इसके बाद यह स्ट्रूडियो ग्रैंड फिनाले में भी अपनी जगह बना सकता है, जहां विजेता को 10 लाख का पुरस्कार दिया जाएगा। आइईंटी के निदेशक प्रो. विनीत कंसल ने बताया

स्टार्टअप

इंडिया

कि (डीपीआइआइटी) ने इस साल स्टूडेंट स्टार्टअप्स के लिए स्टार्टअप महारथी

चलेंज 2025 की शुरुआत की थी। इसमें सात मार्च तक नामांकन मांगे गए थे, जिसमें बिटाइड स्टूडियो ने आइईटी लखनऊ के इंक्यूबेशन सेंटर की सहायता से हिस्सा लिया।

आइपीआर की उपयोगिता पर प्रव डाला। विशेषज्ञों ने पेटेंट, कापीराइ ट्रेडमार्क और डिजाइन अधिकारों की जानकारी दी।डा. आलोक गुप्ता ने पेटेंट प्रक्रिया, अभय द्विवेद ने पेटेंट डाफ्टिंग, और बलराम सिं ने टेडमार्क-कापीराइट पर सत्र लिया । २०० से अधिक प्रतिभागियं ने कार्यशाला में भाग लिया।

धन्यवाद प्रस्ताव डा . पुष्कर त्रिपार्ट ने दिया। (जासं)



NAVYUG NAVACHAR FOUNDATION, IET LUCKNOW

# Core **TEAM**



Prof. Seethalekshmi K Prof. Incharge



Pradeep Kuma **Startup Activity** Coordinator



Director



Dr. Pushkar Tripathi Deputy Incharge



Manager

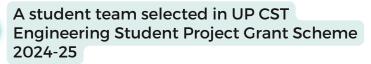
# SOME OTHER **ACHIEVEMENTS**

Center of Excellence in Energy established by Mechanical Engg. Department

According to the National Education Policy 2020, provision of online courses for final year students



Five research projects funded by UP CST





A student team was selected for the Hult Prize'24 finale

### **INCUBATED START-UPS**



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#### INCUBATION FACILITIES

- Free Office Space
- Conference Hall & Meeting Room
- Mentoring Support
- Access Govt. Grants
- VC Connects
- Access to Laboratories
- Legal/Compliance Support
- Patent Filing Support
- Computer System and Printing **Facilities**
- Networking Connects
- Refreshment Zone
- Solutions for Digital Marketing & Branding
- Pool of Interns



SCAN FOR MORE DETAILS

**ADDRESS:** Building, IET Lucknow, PIN- 226021

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